



## FRANCHISE MARKETING ACTIVITY REPORT

Month Ending: \_\_\_\_\_

Franchise Number: \_\_\_\_\_

Franchisee Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Description of Advertising Activity	Attached Evidence of Activity (1-4)*	Run Dates or Dates of Promotion	Invoice Date	Invoice Amount

\* KEY:

1 = COPY OF PAID INVOICE 2 = COPY OF CANCELLED CHECKS 3 = TEAR SHEETS 4 = OTHER

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Franchisee's Signature

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Date

Total Advertising Expenditures \$ \_\_\_\_\_

Total Net Sales for the Month \$ \_\_\_\_\_

Total Required Expenditures \$ \_\_\_\_\_