

BOHEMIAN BULL BRAND GUIDE

PRIMARY LOGO

BRAND SUB-MARK



HORIZONTAL LOGO



BRAND COLOR PALETTE



PANTONE
BLACK C

HEX#
2D2A26

PANTONE
1788 C

HEX#
ED2137

PANTONE
1235 C

HEX#
FFBA27

PANTONE
566 C

HEX#
B7DBD2

R 45
G 42
B 38

R 237
G 33
B 55

R 255
G 186
B 39

R 183
G 219
B 210

C 0%
M 0%
Y 0%
K 100%

C 0%
M 96%
Y 83%
K 0%

C 0%
M 32%
Y 95%
K 0%

C 28%
M 2%
Y 18%
K 0%

COLOR VARIATIONS



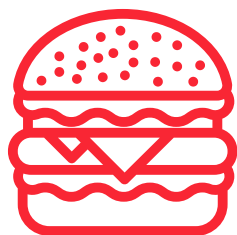
ONE COLOR PRIMARY LOGO



ONE COLOR SIMPLE LOGO



ICON STYLE



BURGERS



BOURBON



BEER

BRAND FONTS

BOHEMIAN BULL
TAVERN & BEER GARDEN

TENRE
REGULAR

OBSCURITY
SANS REGULAR